



This is Our Shot – Sample Social Media Copy

The Coalition to Stop the Spread
April - May 2021

Coalition to Stop the Spread – Social Media Profiles

Twitter – @StopTheSpreadOH / <http://twitter.com/StopTheSpreadOH>

Facebook – Coalition to Stop the Spread / <http://facebook.com/StopTheSpreadOH>

Copy 1 (Twitter, with “what we love” graphic)

As a member of the @StopTheSpreadOH, [Company Name] is proud to stand with our private sector peers to help our workforce and communities out of this pandemic through #COVID19 vaccine education and access. This is our shot to move on and return what we love!
#ThisIsOurShotOH

Copy 1 (Facebook, with “what we love” graphic)

As a member of the @Coalition to Stop the Spread, [Company Name] is proud to stand with our private sector peers to help our workforce and communities out of this pandemic through COVID-19 vaccine education and access. This is our shot to move on and return what we love!

Copy 2 (Twitter, with “protect each other” graphic)

The #COVID19 vaccines are our way out of this pandemic. [Company Name] stands with fellow members of @StopTheSpreadOH in urging our workforce to get facts about the vaccines, because this is our shot to protect each other and get through this together.
#ThisIsOurShotOH

Copy 2 (Facebook, with “protect each other” graphic)

The COVID-19 vaccines are our way out of this pandemic. [Company Name] stands with fellow members of the @Coalition to Stop the Spread in urging our workforce to get facts about the vaccines, because this is our shot to protect each other and get through this together.



Copy 3 (Twitter, with “thankful” graphic)

As a member of @StopTheSpreadOh, we join our private sector peers in thanking the medical community for their tireless work to make the vaccines accessible to our employees and communities. Because of them, we have real shot to get through this. Thank you!
#ThisIsOurShotOH

Copy 3 (Facebook, with “thankful” graphic)

As a member of the @Coalition to Stop the Spread, we join our private sector peers in thanking the medical community for their tireless work to make the COVID-19 vaccines accessible to our employees and communities. Because of them, we have real shot to get through this. Thank you!

The Coalition to Stop the Spread sourced these facts from trusted sources including the CDC, FDA and the Ohio Department of Health. This information was accurate at the time and may be updated should the guidelines and recommendations from the medical community evolve.

